

A scenic landscape featuring a winding asphalt road that curves through a dense forest of trees with vibrant red foliage. The sky is filled with soft, white clouds, and the overall atmosphere is serene and natural. The text is overlaid on the upper portion of the image.

*How to build a business without
getting burned out?*

ENTREPRENEURS AND RELATIONSHIPS

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getting burned out?*

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*As featured in my online course,
alive workshops and retreats*

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ENTREPRENEURS AND RELATIONSHIPS

Dating an entrepreneur is hard.

Marrying one is even harder.

It is a tough balance – entrepreneurship and relationships.

For many entrepreneurs being single is an inevitable fact of life.

Entrepreneurs are weird people.

They think about their business all the time.

They often consider everything and everyone as a waste of time.

They work long hours.

They read and study a lot.

They hang out with lots of people.

When an idea comes they must follow the challenge.

They really have a hard time turning off.

They experience emotional rollercoasters.

Everyone else rarely comes first. Their business comes first.

They invest all their money into their business firstly.

X years may pass till they realize return of their investments.

They need solitude.

They never work 9 to 5 schedule.

They miss events, forget anniversaries, travel a lot.

It is hard if your partner is not an entrepreneur.

Harder if he/she is.

Prenup hm. Questions: *why you invest all the time, where did you invest...*

Money is what people fight about the most. Money must be managed.

Entrepreneurs must separate private and business finances.

Business must be protected. It is you who builds your business no matter the support you enjoy. So take care of your business.

The ideal partner for an entrepreneur is:

- A person who supports his/her goals.
- Gives him/her freedom.
- Forgives him/her for working long hours.
- Loves him, of course.

I know you'll know this:

We become the average of 5 people we spend the most time with.

Carefully choose your friends and life partners.

Remember – you are not your business. You must come before your business.

Choosing a life partner is one of the most important decisions you will make – who will you spend your life with? Find a person who can support your entrepreneurial spirit. Find a person who lets you be you.

KRISTINA.

Hello dear Human. I'm Kristina. These are my nicknames in the business world: Inspiration, Serial Entrepreneur, Teacher and Superconnector (of small entrepreneurs). In the past 15 years of my entrepreneurial journey in SEE Europe I've built 3 and sold 2 companies and I spread the brand called Business Café – an exclusive event for small entrepreneurs, through franchise in 7 countries. I've written 3 books and enjoy mentoring and sharing. I burned out twice. So you don't have to.



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Be human. Do good. Make a difference.